

# REYA BARRE & YOGA

CONNECT. INSPIRE. EMPOWER.



## ABOUT US

REYA Barre & Yoga is a women-owned, community-centered fitness studio offering low-impact, functional movement classes designed to strengthen and uplift individuals at every stage of their fitness journey. REYA brings together yoga, barre, Pilates, fusion formats, and infrared heated classes.

## BUSINESS INFORMATION

**Location:** 633 Germantown Pike, Lafayette Hill, PA

**Founded:** June 2022

**Foudners:** Michele Dolaway and Alyssa Beerger

**Website:** [www.reyabarreandyoga.com](http://www.reyabarreandyoga.com)

## PRICING

- Memberships
  - Annual Unlimited \$1550/yr
  - 8 Classes Per Month \$134/mo
  - Student Unlimited \$99/mo
  - Monthly Unlimited \$149/mo
- Private Session \$100
- Duet Private Session \$75/person
- Small Group Session \$200
- Drop-In Class \$28
- 10 Class Pack \$240

## STUDIO METRICS

Active Members

300+

5,000+ Instagram Followers



Google Reviews: 5.0 stars (74 reviews)



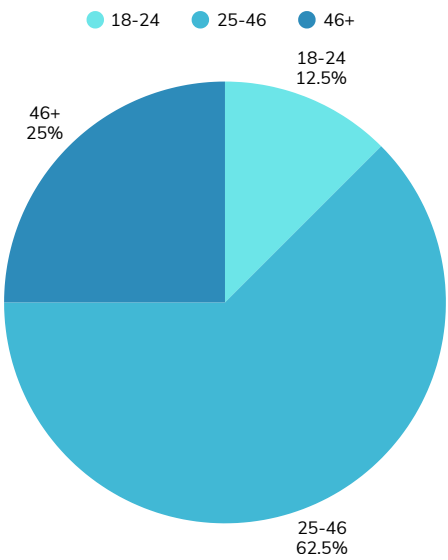
## SERVICES

REYA Barre & Yoga offers group fitness classes, including:

- Yoga (heated and non-heated)
- Barre
- Pilates Mat
- Fusion formats
- HIIT
- Yoga Sculpt
- Workshops and specialty sessions

Infrared-heated classes operate between 80–100°F.

## AGE DISTRIBUTION



(717) 918-3636



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